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FOR IMMEDIATE RELEASE

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Paul Lanoue, Marshall High School Teacher, to Receive *Thrivent Financial Foundation Personal Finance Educator Award* on October 29, 2008

September 15, St. Paul, Minn. – The Minnesota Council on Economic Education will honor Mr. Paul Lanoue at its annual *EconFest* celebration on October 29, 2008, at the University of St. Thomas in Minneapolis. Mr. Lanoue will receive the *Thrivent Personal Finance Award* which recognizes educators who are increasing student understanding of personal finance through original learning activities at the elementary and secondary levels. Winning entries were chosen based on innovation of approach, emphasis on personal finance concepts, ease of replication, and assessment of student learning.

Lanoue’s students explored various agricultural commodities by tracking closing market prices daily and making plans to trade commodities of their choice. Through research, Lanoue’s students were able to conduct trades using real data and current market scenarios. Students developed an understanding of agricultural markets and factors that influence price. Students also learned how to make personal financial decisions based on thorough analysis of market trends.

“One of the most effective ways to increase student understanding of economic principles is to make economics and personal financial decision-making skills come alive in the classroom,” said Minnesota Council Executive Director Claudia Parliament. “Every year, hundreds of Minnesota educators are doing just that. We look forward to recognizing their achievements and the outstanding work of Mr. Lanoue and other award winners at our event on October 29.”

The Minnesota Council on Economic Education is a 47-year-old partnership of business, labor and education dedicated to improving economic and personal finance understanding and preparing K-12 students to participate in a complex, global economy. This marks the third year Thrivent Financial for Lutherans has been sponsoring the Awards Program.

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