News Release

ANISHINABE ACADEMY THIRD GRADERS TO MEET WITH MINNEAPOLIS MAYOR BETSY HODGES AND U.S. BANK’S RICHARD DAVIS AS PART OF FINANCIAL LITERACY MONTH

MINNEAPOLIS (April 24, 2015) – Eighteen third graders at Anishinabe Academy in Minneapolis will learn about the importance of saving money from two experts – Minneapolis Mayor Betsy Hodges and U.S. Bancorp Chairman, President and Chief Executive Officer, Richard Davis. Hodges and Davis will read “A Chair for My Mother,” by Vera B. Williams (HarperCollins Publishers) Monday, April 27 from 9:30 a.m. until 10:15 a.m. at the Academy (3100 E. 28th St., Minneapolis).

MPS Kids Save! is a financial literacy program from the Minnesota Council on Economic Education (MCEE), is in partnership with Minneapolis Mayor Hodges, Minneapolis Public Schools, and sponsored by U.S. Bank.

“Learning to save starts at a young age,” said Davis. “At U.S. Bank, we focus on financial education as a way to build lifelong habits. Children are at the very beginning of their journey. We want them to see that saving can open the door to future opportunities and we’re here to help them along the way.”

Third graders from 54 classrooms in Minneapolis Public Schools will participate in a similar reading event throughout May. The sessions will be led by more than 50 U.S. Bank employee volunteers.

“I’m excited to be part of such a great community collaboration to engage our children in a discussion of how to plan for the future,” said Mayor Hodges. “I believe all adults should act on behalf of our young people, and I thank the dozens of volunteers who are giving their time and energy to a Minneapolis classroom. Engaging with these students will now will help set them up for success later in life.”

U.S. Bank is invested in improving the financial wellness of future generations. Its signature financial education program, Financial Genius, offers education and tools for all ages. This year, U.S. Bank is introducing a year-long, interactive program for college-age students called the U.S. Bank Student Union, which encompasses educational tools, interactive events, traditional and social media, thousands of student surveys and peer-to-peer feedback. In addition, for nearly 20 years, U.S. Bank has provided more than $500,000 in educational scholarships. New this year, the bank will give five students $5,000 each through the Financial Genius Scholarship (www.usbank.com/scholarship). For additional education tips and resources, visit financialgenius.usbank.com.

About Anishinabe Academy
Anishinabe Academy, a Minneapolis Public School, is a magnet school focusing on high academic achievement through Native American culture and language. We welcome and invite families and students of all cultures. To find out more about Anishinabe Academy, visit anishinabe.mpls.k12.mn.us/

About Minnesota Council on Economic Education
Founded in 1961, MCEE is a nonprofit organization that believes in the transformational power of
talented and dedicated teachers in shaping the lives of young people. Through top-quality professional development workshops, direct student engagement, and community financial capability programs, MCEE provides Minnesotans with the economic and personal finance understanding needed to succeed in today’s complex economy.

**About U.S. Bank**

Minneapolis-based U.S. Bancorp (NYSE: USB), with $410 billion in assets as of March 31, 2015, is the parent company of U.S. Bank National Association, the 5th largest commercial bank in the United States. The Company operates 3,172 banking offices in 25 states and 5,016 ATMs and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at usbank.com.

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Contact:

Susan Beatty, U.S. Bank Corporate Communications, (612) 303-9229, susan.beatty@usbank.com, @usbank_news
Andrea Hanson, Minnesota Council on Economic Education, 612-625-3727, hans1577@umn.edu
Kate Brickman, Office of the Mayor, City of Minneapolis, (612) 673-3825, kate.brickman@minneapolismn.gov